FOUNDATION FOR FINANCIAL PLANNING

Foundation for Financial Planning
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NEWS RELEASE

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IMMEDIATE RELEASE

For Media:

Omyen Corp. Supports to the Foundation for Financial Planning

The Foundation for Financial Planning has announced that Omyen Corp. has provided its support to the Foundation for Financial Planning with the contribution of its Personal Financial Index (PFI) technology for use in pro bono outreach activities benefiting underserved populations.

The support will assist the Foundation in reaching out and sharing its mission and message to more financial planning and services professionals throughout the nation. Access to Omyen's PFI is assisting the Foundation in their ongoing support of a wide range of projects across the U.S. that offer free financial advice through non-profit groups serving those not traditionally served by the marketplace, including low-income families, military personnel and victims of disasters.

"In today's challenging economic times, many people are struggling to deal with a range of financial issues, including managing spending, reducing debt, the sudden loss of the family's wage-earner, funding retirement and college, as well as teaching children to be financially responsible," said Dinesh Sharma, Omyen CEO. "We believe strongly in the mission and work of the Foundation to help underserved in our nation take control of their financial lives. As a leader in the financial services industry, we embrace this opportunity to help improve the financial lives of underserved individuals and to further support the financial planning community with their charitable efforts."

"We are very grateful to have the support of such an outstanding company serving the financial services industry and public at large," said Jim Peniston, executive director of the Foundation for Financial Planning. "Not only has Omyen Corp. shown its commitment to helping the underserved, they are also actively helping people in need take control of their financial lives through the use of PFI."

One example helping underserved populations is the grant support being provided to the Boys and Girls Clubs of America (BGCA). BGCA has been providing financial literacy education to young people at many its Clubs across the nation. But in some instances, there appeared to be a disconnect with what these young people were learning about managing money and what they were seeing in the home environment. The Foundation has provided BGCA a grant to present Family Finance Nights at a number of Clubs around the nation. The Family Finance Nights bring parents/guardians and young people into the Clubs in the evening, for presentations by financial planners/advisors and one-on-one pro bono advice sessions.

The Foundation has awarded 174 grants for more than $5 MM to non-profit organizations across the nation and helped hundreds of thousands of underserved individuals. In addition, it has helped over 50,000 former military personnel with financial planning upon returning from service in Afghanistan and Iraq.

To learn more about the Foundation for Financial Planning or to make a gift, call (770) 938-1110, or visit www.foundation-finplan.org.

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About the Foundation for Financial Planning

The Foundation is a nonprofit organization whose mission is to help people take control of their financial lives by connecting the financial planning community with people in need. Governed by a volunteer board of financial planning and industry leaders, the Foundation has awarded 174 grants totaling more than $5 million to **non-profit organizations reaching those generally not served by the market. Through funding grants that are scalable, a number of support materials have been developed to assist financial planners and advisors** in their pro bono work within their communities.

About OMYEN.

Based in Westwood, MA, Omyen, a recognized innovator of intuitive and affordable technologies, helps financial advisors effectively acquire their targeted clients and efficiently create actionable financial plans. Omyen's unique technologies include the Wealth Planner for client centric comprehensive financial planning and featuring the industry's first retiree healthcare planning capability, the Personal Financial Index™ for client education and acquisition, and the Retirement Savings Planner for advisors working with retirement plans. Visit www.omyen.com for more information.