



Leading Financial Planning Innovation



Media Contact:
OMYEN Marketing
(617) 4-OMYEN-1
marketing@omyen.com

OMYEN Makes Its Retiree Healthcare Planner™ Free to Financial Advisers

Financial advisers can easily estimate their clients' overall healthcare expenses for Free and offer effective retirement income solutions.

SAN DIEGO, CA March 10 2015 /PRNewswire/ -- Financial planning technology leader OMYEN Corp. is making its recently upgraded [Retiree Healthcare Planner™](#) software FREE for all financial advisers. Financial advisers use this software to estimate clients' lifetime healthcare expenses based on location and high-level input on lifestyle, health history, and preferences on type of healthcare. This will help advisers tackle the single largest retirement expense item for most clients.

Retiree Healthcare Planner - Effective Client Engagement

Clients can understand their lifetime expenses and the impact of inflation based on their past experiences. But healthcare during retirement is a big unknown for them. “Having the ability to estimate health care costs based on how many times a client typically sees a doctor and how many prescription they use can be very comforting to those who are concerned about the impact of health care expenses on their retirement.”, said Michelle Goldstein, a Dallas based fee-only financial adviser who has used the software since it was built.

Differentiation: Key to Success

Differentiation in services is key to the success of financial advisory firms. “Discussion on healthcare expenses during retirement is an area that many advisers find challenging,” said Jackie Thornhill, an independent adviser with Landmark Financial in Las Vegas. “As an independent, I think branding adds value to that discussion, and I want to be able to differentiate myself from the pack,” she added. Ms. Thornhill has been using the Retiree Healthcare Planner™ tool for two years and has helped many of her clients with their retirement income plans.

The Retiree Healthcare Planner™ tool also helps financial advisers better preserve the wealth of their clients, including high net worth clients. In addition, advisers working with employers and retirement plan sponsors can deepen their client relationship by offering this value-added service.

Seamless Integration

The Retiree Healthcare Planner™ tool is tightly integrated with the [Wealth Planner™](#) for comprehensive financial planning. However, advisers aren't required to use the Wealth Planner™ in order to take advantage of the Retiree Healthcare Planner™.

Social Security & Healthcare Important Pillars of Retirement Planning

Planning for Social Security benefits on the income side and healthcare on expense sides are two critical areas of retirement income planning.”, said Dinesh Sharma, OMYEN's CEO. “With the help of our Retiree Healthcare Planner™ and Social Security Maximizer™ tools, advisers can easily get their clients more benefits in Social Security and create robust retirement income plans.”, added Sharma.

About OMYEN Corp.

Based in Westwood, MA and San Diego, CA, OMYEN, a recognized innovator of intuitive and affordable technologies, helps financial advisers effectively acquire their targeted clients and efficiently create actionable financial plans. OMYEN's unique products include the Wealth Planner™ for client centric financial planning and featuring the industry's first retiree healthcare planning capability, the Personal Financial Index® for client education/acquisition, Enterprise Retirement Planner for advisers working with retirement plans, and Client Information Center (an adviser branded client portal). Employers use OMYEN's intuitive financial education and communication platform to help their employees take charge of their finances. OMYEN technologies have been reviewed by FINRA and also approved by compliance departments of some large Broker/Dealer firms. For more information about OMYEN Corp., visit <http://www.omyen.com>.

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