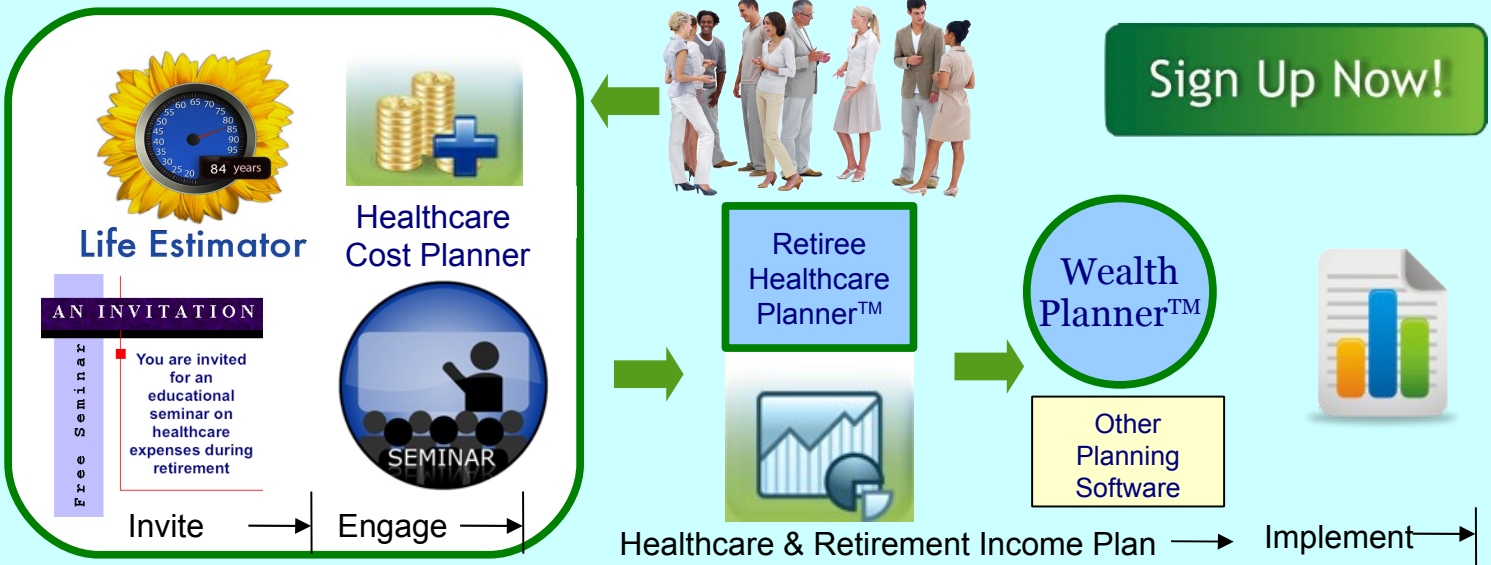


## Invite. Educate. Plan. Grow.

### Education Based Client Acquisition

#### Retiree Healthcare Marketing Program

- Premium Retiree Healthcare Planner™ for advanced planning
- Branded Life & Healthcare(online tool) for prospects
- Branded marketing collateral
- Branded Client Reports
- Training
- **Benefits**
  - Helps advisers acquire affluent clients ( 55 – 65 age group)
  - Helps clients plan & control their healthcare in retirement
  - Illustrates the need of products for wealth protection
  - Feeds the finalized healthcare expenses into overall plan



For more information call/email/chat online

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www.omyen.com

OMYEN, a recognized innovator of intuitive and affordable technologies, helps advisers effectively acquire their targeted clients and efficiently create actionable financial plans. OMYEN's unique products include the Wealth Planner™ for client centric financial planning and featuring the industry's first retiree healthcare planning capability, the Personal Financial Index® for client education/acquisition, and the Enterprise Retirement Planner™ for advisers working with retirement plans. For more information, visit <http://www.omyen.com>.